



March 23, 2018

Dear Friend,

I am writing to request your sponsorship support of the **Annual HOOF IT for Hephzibah 5K Run/Walk and Kids Races** which is organized by the Western Auxiliary of Hephzibah Children's Association. The success of this event, which over 15 years has raised over \$800,000 in support for Hephzibah, depends on the generous support of our sponsors.

Your sponsorship support would help Hephzibah to provide critical and innovative services to nearly 1,000 children and families throughout Illinois. Our goal at Hephzibah is to help children thrive and families flourish. To the children we serve Hephzibah means many things:

- **Hope** to the frightened child who arrives at the **Diagnostic Treatment Center** with just the clothes on his back.
- **Joy** to the brother and sister, separated by the foster care system, who spend time around the camp fire roasting marshmallows at **Camp HepSIBah**, our sibling camp.
- **Safety and Convenience** to the parents of a Day Care child.
- **Excitement** to a child when one of our fabulous volunteers introduces him to an iPad.
- **Happiness** to the youngest who is adopted into a loving stable family.

The 18th Annual HOOF IT for Hephzibah 5K Run/Walk and Kids Races will be held on Memorial Day, Monday, May 28th, 2017 in Glen Ellyn, IL. We hope that you will partner with us to sponsor this fun and important event.

Enclosed you will find this year's Sponsorship Proposal. Please feel free to contact me with any questions at jyera@hephzibahhome.org or 708-649-7158. Again, thank you for considering being a partner in our mission to build a safe and loving home for children in need. **With you generous support, we at Hephzibah Children's Association will continue to help children thrive and families flourish.**

With kind regards,

A handwritten signature in black ink, appearing to read "Juliet Yera", is written over a light gray rectangular background.

Juliet Yera
Director of Development



Hoof It for Hephzibah

18th Annual

HOOF IT for Hephzibah 5K Run/Walk and Kids Races

SPONSORSHIP PROPOSAL

RACE DETAILS

Date: Memorial Day, Monday, May 28th, 2018
Time: 8:00am 5K Run/Walk followed by 9:30am Kids Races (50 meter dash, ¼ mile run)
Location: Starts and Ends at Newton Park in Glen Ellyn
Fee: 5k Run/Walk: Pre-registration \$25 / Race Day \$30
Kids Races: \$15
Expected # of Participants: 800+ participants

PROMOTIONAL EFFORTS:

- Promotional Flyers will be posted in area retail establishments
- Promotional activity will be distributed to Glen Ellyn School District 41 and other schools within the surrounding areas
- Race information will be listed on Hephzibah's website: www.hephzibahhome.org
- Listed on www.signmeup.com (official online registration company linked to our website) and various other running web sites
- Local media coverage – press releases, special interest stories

SPONSORSHIP LEVELS:

PLATINUM LEVEL (\$5,000+)

- 2" logo on back of race t-shirt
- Logo on promotional race material to include flyers, postcards, posters, etc.
- Recognition on www.hephzibahhome.org
- Logo on signage at Race Packet pick-up location (2 days)
- Logo on banner displayed on Race Day
- Logo on materials at race sign-up promotional events
- Ability to provide literature/promotional coupon on Race Day at Sponsor Tent
- Announcement of Company name on Race Day
- Complimentary race entries for (10) participants

GOLD LEVEL (\$2,500)

- 1" logo on back of race t-shirt
- Logo on promotional race material to include flyers, postcards, posters, etc.
- Recognition on www.hephzibahhome.org
- Logo on materials at race sign-up promotional events
- Logo on signage at Race Packet pick-up location (2 days)
- Logo on banner displayed on Race Day
- Ability to provide literature/promotional coupon for Race Day at Sponsor Tent
- Complimentary race entries for (6) participants

SILVER LEVEL (\$1,000)

- 1/2" logo on back of race t-shirt
- Recognition on www.hephzibahhome.org
- Logo on signage at Race Packet pick-up location (2 days)
- Logo on banner displayed on Race Day
- Ability to provide literature/promotional coupon for Race Day at Sponsor Tent
- Complimentary race entries for (4) participants

BRONZE LEVEL (\$500)

- Name on back of race t-shirt
- Logo on signage at Race Packet pick-up location (2 days)
- Logo on banner displayed on Race Day
- Ability to provide literature/promotional coupon for Race Day at Sponsor Tent
- Complimentary race entries for (3) participants

FRIENDS OF HEPHZIBAH (donation below \$500)

- Name on back of race t-shirt
- Name on signage displayed at Sponsor Tent on Race Day
- Ability to provide literature/promotional coupon for Race Day at Sponsor Tent
- Complimentary race entries for (2) participants

Checks are payable to **Hephzibah Children's Association**. Donations can also be made online at <https://www.hephzibahhome.org/donate-now/>

Please send tax-deductible donations to the following:

Hephzibah Children's Association
c/o Juliet Yera
1144 Lake Street, 5th Floor
Oak Park, IL 60301
(RE: Hoof It for Hephzibah donation)



Hephzibah Children's Association Hoof It Sponsorship Commitment Form

YES, I/we would like to sponsor Hoof It for Hephzibah!

___ \$ 5,000 Platinum Level

___ \$ 2,500 Gold Level

___ \$ 1,000 Silver Level

___ \$ 500 Bronze Level

___ \$ 250 Friend Level

SPONSOR LISTING INFORMATION:

Please list my/our sponsor name as the following on all event materials:

___ Yes, we would like to include a company logo in event related materials.

___ No, we would not like to include a company logo in event related materials.

SPONSOR CONTACT INFORMATION:

Name: _____

Company: _____

Address: _____ **City:** _____

State: _____ **Zip:** _____

Phone: _____ **Phone 2:** _____

Email: _____

PAYMENT INFORMATION:

Total Sponsorship Amount: \$ _____

___ **Check:** Please make check payable to "Hephzibah Children's Association"

___ **Charge:** (please circle one) Visa MasterCard Amex Discover

Acct. Number: _____ CCV #: _____ Exp. Date: _____

Billing ZIP code: _____ Name on Card: _____

Name on card: _____

Phone Number: _____

Signature: _____

Please return to:

Juliet Yera, Director of Development

Email: jyera@hephzibahhome.org

Mail: 1144 Lake Street, Suite 500, Oak Park, IL, 60301