



Dear Friend,

I am writing to request your sponsorship support of Hephzibah Children's Association's **Halloween Fun Run and Walk**, organized by Hephzibah's Oak Park Auxiliary Board. This event will take place in **River Forest on October 30, 2022**.

Our goal at Hephzibah is to help children thrive and families flourish, and your sponsorship support would help Hephzibah to provide critical and innovative services to nearly 1,000 children and families in Illinois.

To the children we serve, Hephzibah means many things:

- **Hope** to the frightened child who arrives at the **Hephzibah Home** with just the clothes on his back.
- **Joy** to the brother and sister, separated by the foster care system, who spend time around the camp fire roasting marshmallows at **Camp HepSIBah**, our sibling camp.
- **Safety and Convenience** to the parents of a Day Care child.
- **Excitement** to a child when one of our fabulous volunteers introduces him to an iPad.
- **Happiness** to the youngest who is adopted into a loving stable family.

Please help us fulfill our obligations and promises to the most vulnerable children in our community!

Enclosed you will find this year's Sponsorship Proposal. Please feel free to contact our Director of Development, Juliet Yera, with any questions at jyera@hephzibahhome.org or 708-649-7158; or Auxiliary Board Immediate Past President, Beth Cannon, at beth.cannon@comcast.net

Thank you for considering being a partner in our mission to build a safe and loving home for children in need. **With your generous support, we at Hephzibah Children's Association will continue to help children thrive and families flourish.**

With kind regards,

Beth Cannon

Beth Cannon
Hephzibah Auxiliary Board President



Hephzibah Halloween Fun Run and Walk SPONSORSHIP PROPOSAL

RACE DETAILS

Date: October 30, 2022
Start Time: 8:30am warm up for children followed by 9:00am Run/Walk for Families
End Time: 11:30am
Location: Starts and Ends at Constitution Park in River Forest, IL
Participant Fee: Adults: \$20; Kids: \$10; Family of Four or more \$50
of Participants: 200 participants (estimated)

PROMOTIONAL EFFORTS:

- Promotional Flyers will be posted in area retail establishments
- Promotional activity will be distributed to the River Forest, Forest Park, and Oak Park school districts and businesses
- Race information will be listed and promoted on Hephzibah's website and our social media
- Posts on local social media groups
- Local media coverage – special interest stories



SPONSORSHIP LEVELS:

Please note: For logo to be included on promotional backpack, a sponsorship commitment and company logo must be received no later than October 10, 2022

PLATINUM LEVEL (\$1500)

- 2" Logo on race backpack
- Recognition on www.hephzibahhome.org and our social media
- Logo on signage at Halloween Fun Run location
- Ability to provide literature/promotional coupon for day of run
- Announcement of company name on run day
- Complimentary race entries for (10) participants

GOLD LEVEL (\$1000)

- 1" logo on race backpack
- Recognition on www.hephzibahhome.org and our social media
- Logo on signage at Halloween Fun Run location
- Ability to provide literature/promotional coupon for day of run
- Complimentary race entries for (7) participants

SILVER LEVEL (\$750)

- 1/2" logo on race backpack
- Recognition on www.hephzibahhome.org and our social media
- Logo on signage at Halloween Fun Run location
- Ability to provide literature/promotional coupon for day of run
- Complimentary race entries for (5) participants

BRONZE LEVEL (\$500)

- 1/4" Logo on race backpack
- Logo on signage at Halloween Fun Run location
- Ability to provide literature/promotional coupon for day of run
- Complimentary race entries for (4) participants

FRIENDS OF HEPHZIBAH (donation \$250)

- Ability to provide literature/promotional coupon for day of run
- Complimentary race entries for (3) participants

COMMUNITY PARTNER (Donation \$100)

- Complimentary race entries for (2) participants



Hephzibah Children's Association Sponsorship Commitment Form

YES, I/we would like to sponsor Hephzibah's Halloween Fun Run/Walk!

- \$ 1,500 Platinum Level
- \$ 1,000 Gold Level
- \$ 750 Silver Level
- \$ 500 Bronze Level
- \$ 250 Friend Level
- \$100 Community Partner Level

SPONSOR LISTING INFORMATION:

Please list my/our sponsor name as the following on all event materials:

- Yes, we would like to include a company logo in event related materials
- No, we would not like to include a company logo in event related materials

SPONSOR CONTACT INFORMATION:

Name: _____

Company: _____

Address: _____ City: _____

State: _____ Zip: _____

Phone: _____ Phone 2: _____

Email: _____

PAYMENT INFORMATION (if different from sponsor contact info):

Total Sponsorship Amount: \$ _____

Check: Please make check payable to "Hephzibah Children's Association"

Charge: (please circle one) Visa MasterCard Amex Discover

Acct. Number: _____ CCV #: _____ Exp. Date: _____

Billing ZIP code: _____ Name on Card: _____

Name on card: _____

Phone Number: _____

Signature: _____



Logo Specifications:

Please submit your company logo by **Monday October 10th** to wgravely@hephzibahhome.org

Logos Format: Adobe Illustrator (AI or EPS) Files preferred. This is a vector-based image, when exported from Adobe Illustrator, and is meant for print usage. This means an eps file can be sized up or down without deteriorating the image quality. Please convert all text to Outlines.

Logos can be submitted in a (jpeg, png) format but the image may not print clear on the backpack.

Please return to:

Hephzibah Children's Association
c/o Juliet Yera, Director of Development
1144 Lake Street, Suite 301
Oak Park, IL 60301
(RE: Hephzibah Halloween Fun Run/Walk Donation)

Make checks payable to **Hephzibah Children's Association**. Donations can also be made online at <https://www.hephzibahhome.org/event/halloween-fun-run-walk-2022/>