



April 18, 2022

Dear Friend,

I am writing to request your sponsorship support of the 22nd **Annual HOOFF IT for Hephzibah 5K Run/Walk and Kids Races** which is organized by the Western Auxiliary of Hephzibah Children's Association. The success of this event, which over 20 years has raised more than \$900,000 in support for Hephzibah, depends on the generous support of our sponsors.

Your sponsorship support would help Hephzibah to provide critical and innovative services to nearly 1,000 children and families throughout Illinois. Our goal at Hephzibah is to help children thrive and families flourish. To the children we serve Hephzibah means many things:

- **Hope** to the frightened child who arrives at the **Diagnostic Treatment Center** with just the clothes on his back.
- **Joy** to the brother and sister, separated by the foster care system, who spend time around the campfire roasting marshmallows at **Camp HepSIBah**, our sibling camp.
- **Safety and Convenience** to the parents of a Day Care child.
- **Excitement** to a child when one of our fabulous volunteers introduces him to an iPad.
- **Happiness** to the youngest who is adopted into a loving stable family.

The 22nd Annual HOOFF IT for Hephzibah 5K Run/Walk and Kids Races will return to an in-person event on Monday Memorial Day May 30, 2022. We hope that you will partner with us to sponsor this fun and important event.

Enclosed you will find this year's Sponsorship Proposal. Please feel free to contact me with any questions at [jyera@hephzibahhome.org](mailto: jyera@hephzibahhome.org) or 708-649-7158. Again, thank you for considering being a partner in our mission to build a safe and loving home for children in need. **With your generous support, we at Hephzibah Children's Association will continue to help children thrive and families flourish.**

With kind regards,

A handwritten signature in cursive script, appearing to read "Juliet Yera".

Juliet Yera
Director of Development



22nd Annual
HOOF IT for Hephzibah 5K Run/Walk and Kids Races
SPONSORSHIP PROPOSAL

EVENT DETAILS:

Date: Memorial Day 5/30/2022

Location: Newton Park – Glen Ellyn

Expected number of participants: 600+ participants

Online audience/exposure: 30,000+ households

PROMOTIONAL EFFORTS:

- Promotional Flyers will be posted in area retail establishments
- Promotional activity will be distributed to Glen Ellyn School District 41 and other schools within the surrounding areas
- Race information will be listed on Hephzibah's website: www.hephzibahhome.org
- Local media coverage – press releases, special interest stories

SPONSORSHIP LEVELS:

PLATINUM LEVEL (\$5,000+)

- 2" logo on back of race t-shirt
- Logo on promotional race material to include flyers, posters, etc.
- Complimentary race entries for (10) participants

GOLD LEVEL (\$2,500)

- 1" logo on back of race t-shirt
- Logo on promotional race material to include flyers, posters, etc.
- Complimentary race entries for (6) participants

SILVER LEVEL (\$1,000)

- 1/2" logo on back of race t-shirt
- Complimentary race entries for (4) participants

BRONZE LEVEL (\$500)

- Small logo on back of race t-shirt
- Complimentary race entries for (3) participants

FRIENDS OF HEPHZIBAH (donation \$250)

- Name on back of race t-shirt
- Complimentary race entries for (2) participants

PAYMENT INFORMATION:

Make checks payable to Hephzibah Children's Association. Donations can also be made online at <https://www.hephzibahhome.org/donate-now/>

Please send tax-deductible donations to the following:

Hephzibah Children's Association
c/o Juliet Yera
1144 Lake Street, Suite 500
Oak Park, IL 60301
(RE: Hoof It for Hephzibah donation)



**Hephzibah Children's Association Hoof It For Hephzibah
Sponsorship Commitment Form**

YES, I/we would like to sponsor Hoof It for Hephzibah!

___ \$ 5,000 Platinum Level

___ \$ 2,500 Gold Level

___ \$ 1,000 Silver Level

___ \$ 500 Bronze Level

___ \$ 250 Friend Level

SPONSOR LISTING INFORMATION:

Please list my/our sponsor name as the following on all event materials:

___ Yes, we would like to include a company logo in event related materials.

___ No, we would not like to include a company logo in event related materials.

SPONSOR CONTACT INFORMATION:

Name: _____

Company: _____

Address: _____ City: _____

State: _____ Zip: _____

Phone: _____ Phone 2: _____

Email: _____

PAYMENT INFORMATION:

Total Sponsorship Amount: \$ _____

___ **Check:** Please make check payable to "Hephzibah Children's Association"

___ **Charge:** (please circle one) Visa MasterCard Amex Discover

Acct. Number: _____ CCV #: _____ Exp. Date: _____

Billing Address (If different than the company address) _____

Billing ZIP code: _____

Name on card: _____

Phone Number: _____

Signature: _____

Please return to:

Juliet Yera, Director of Development

Email: jyera@hephzibahhome.org

Mail: 1144 Lake Street, Suite 500, Oak Park, IL, 60301